

JOIN OUR SUPPORTERS



Hear the call of the
Whakatāne kiwi

*Whakarongo mai ra ki te
tangi o te kiwi o Whakatāne*

Healthy Forest, Healthy Kiwi, Healthy Community



BECOME PART OF THE WHAKATĀNE KIWI PROJECT TEAM

The Whakatāne Kiwi Trust invites you to join our outstanding team in a rewarding project to nurture and enhance our special part of New Zealand's unique natural heritage.

The Trust is a leader in community driven conservation. Your organisation can make a valuable contribution to the work of the Whakatāne Kiwi Project and share in the benefits of that work.

The Whakatāne Kiwi Trust will tailor a partnership package that works for your organisation and we welcome your interest.

Benefits of partnership include:

- ✓ Recognition for making a difference to the conservation of New Zealand's iconic national emblem, the Kiwi, and other indigenous species, by supporting the work of the Whakatāne Kiwi Project and securing its future
- ✓ Having your staff and organisation actively involved in a valuable conservation initiative based in a small vibrant community
- ✓ Opportunities for 'hands-on' conservation tasks or activities for team building and corporate events
- ✓ The opportunity to fund an aspect of the project or activity that can be branded by your organisation
- ✓ Using the Whakatāne Kiwi Trust logo to identify your connection with the Whakatāne Kiwi Project
- ✓ Being publically acknowledged by the Whakatāne Kiwi Trust as a valued partner
- ✓ Demonstrating a tangible commitment to environmental sustainability

Please explore this booklet and learn more about the project.



COVER PHOTO: Aria the songbird and her home Moutohorā.

Aria is a North Island brown kiwi living on Moutohorā (Whale Island). As a chick she was quite a noisy bird so the staff at Kiwi Encounter chose the name Aria, which means song.

Aria hatched on 4 October 2005 and was released on Moutohorā on 29 January 2006. She was monitored up until November 2008 when her transmitter was removed. Hopefully she's now helping to grow the kiwi population on the island.

BACKGROUND

HISTORY OF THE WHAKATĀNE KIWI PROJECT

In 1999 eight adult North Island Brown Kiwi were found in the Ōhope Scenic Reserve. With no predator control they had somehow managed to survive, but it was likely that most of their chicks were being killed.

The Department of Conservation, in conjunction with Te Rūnanga o Ngāti Awa and the Bay of Plenty Regional Council, established the Whakatāne Kiwi Project. The objective was to carry out the serious work effort required to re-establish a thriving Kiwi population.

An intensive pest control operation was established, targeting mustelids, rats, possums and cats. The adult kiwi were closely monitored, eggs were removed and hatched at Kiwi Encounter in Rotorua. When chicks reached predator safe weight (1000 gms) they were returned and released back into the Whakatāne reserves.

Twelve years later, the project had been so successful that the decision was made to move to in-situ management of chicks. This was a significant project milestone. In 2011 incubated eggs were not removed from nests. The kiwi chicks were left to hatch and grow in the reserves. Chicks are now fitted with transmitters and monitored by volunteer 'carers' until they reach safe weight. In 2012, 86% of hatched chicks survived to safe weight, and none were killed by predators.

The Whakatāne Kiwi Project is achieving great success, with 200 kiwi chicks raised since 2000. Whakatāne is one of the few places in the world where wild North Island Brown Kiwi can be seen and heard in an urban setting. Residents now regularly encounter kiwi in their backyards. The project is known both nationally and internationally. The annual pest control programme is assisting other bird populations to rapidly increase.

The five partners in the Whakatāne Kiwi Project are the Bay of Plenty Regional Council, Te Rūnanga o Ngāti Awa, Whakatāne District Council, Department of Conservation and the Whakatāne Kiwi Trust.

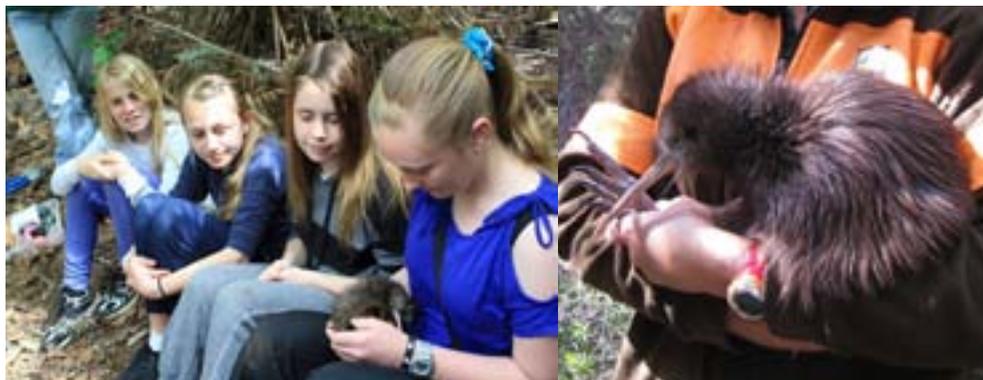


HISTORY OF THE WHAKATĀNE KIWI TRUST

The Whakatāne Kiwi Trust is a charitable trust, established in 2006. The Trust represents the community component of the Whakatāne Kiwi Project.

The Trust aims are to promote the protection of kiwi and other indigenous species in the Whakatāne area, through advocacy, education and fundraising. The Trust manages the delivery of the pest control programme and Trust volunteers are actively involved in predator trapping, chick monitoring, education, public events and fundraising.

The Trust currently receives funding support for the pest poisoning of rats and possums through a Biodiversity Management Plan agreement with the Bay of Plenty Regional Council. However, the funding is not available to support all the activities of the Trust, and is likely to decrease over time. The Trust needs to raise funds to ensure the continuation of the Kiwi Project into the future, and to expand the focus of the project to include the protection and conservation of other indigenous flora and fauna in the project area.



CURRENT SITUATION

At present the Trust has a part-time Biodiversity Project Manager and a part-time Volunteer Co-ordinator. These positions are funded by a grant from the Ministry for the Environment Community Environment Fund. This funding is for a three year period and will decline over that time.

The oversight of kiwi monitoring and management is provided by the Department of Conservation through a Biodiversity Ranger, but this is limited and is also likely to decline over time.

The Whakatāne Kiwi Project is primarily run by an outstanding group of volunteers. The volunteers contribute about 4,000 hours each year, and do a range of tasks, including:

- setting and checking trap lines through the reserves and recording and reporting catches
- running regular kiwi aversion training courses for dogs
- assisting the Biodiversity Ranger in bird monitoring and health checks
- taking kiwi listening tours
- helping with kiwi releases
- public awareness
- fundraising events

The Trust is also developing an education resource for use in local schools and providing an experiential learning opportunity for school children.

The Trust has a part-time paid administrator, but there are additional administration tasks that are carried out by volunteers. The trustees are volunteers and they are involved in governance, planning, communication and are responsible for fundraising.

THE FUTURE

One of the many positive benefits of twelve years of intensive pest control in the project area is the return of multiple bird and invertebrate species in the Ōhope Scenic Reserve and surrounding areas. This adds to the enjoyment of locals and visitors using the reserves and is of national importance. The Trust has a new focus on biodiversity, and the vision of returning species previously lost to the project area. The Trust is also sharing the success of the project with other community based conservation groups.

However, the iconic New Zealand North Island Brown Kiwi must also continue to be protected. This requires an enormous on-going effort to ensure that the community appreciate the role that they have as residents, and pet owners, in keeping kiwi safe.



Robin, Tui, Saddleback, Kereru © Mandy Hague

OPPORTUNITIES TO SUPPORT?

The Whakatāne Kiwi Trust needs funding support for a range of initiatives and on-going programmes. Funding opportunities include:

| | |
|---|----------------------|
| Supporting the role of Volunteer Co-ordinator | \$30,000 p.a. |
| Supporting the role of Biodiversity Educator | \$15,000 p.a. |
| A covered equipment trailer for events and volunteer activities | \$8,000 |
| Kiwi Chick monitoring and emergency intervention | \$5,000 p.a. |
| Establishment cost for a chick crèche/holding facility | \$50,000 |
| Developing a scholarship fund to support scientific research | \$30,000 |
| Hardware – transmitters, monitoring tags | \$3,000 p.a. |
| Translocation costs to reintroduce absent species (such as North Island Robin, Saddleback, Kokako and endangered plant species) | \$20,000 per species |
| Small bird and invertebrate surveys and monitoring | \$10,000 p.a. |
| Supporting website maintenance and Trust administration | \$10,000 p.a. |

WHAT'S NEXT?

The Whakatāne Kiwi Trust welcomes and appreciates inquiries from potential sponsors. A personalised proposal will be developed for your consideration on request. This includes:

- funding options;
- a formal presentation of the proposal;
- direct contact with a Trustee assigned to handle your request; and
- details of options for branding and recognition of your funding contribution.

For further information and personal service please contact:

Whakatāne Kiwi Trust
PO Box 186
Whakatāne 3158
New Zealand

Email: admin@whakataneikiwi.org.nz

Website: www.whakataneikiwi.org.nz

Charities Commission: CC 27895

The Whakatāne Kiwi Trust is Inland Revenue approved for payroll giving donations.

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