

SPONSORSHIP PACKAGES



Kaka - \$2k pa

- Sponsor a trap line in a local reserve
- Your logo on WKT website with link to your website
- Use of the WKT Logo
- Facebook post celebrating your sponsorship
- Photo opportunity with the WKT truck



Miromiro - \$5k pa

- Full marketing benefits
- A group of up to 20 people from your organisation will receive a private night walk on an agreed date



Toutouwai - \$10k pa

- Full marketing benefits
- Sponsor one of our monitored kiwi 'dads'
- Receive two updates on this kiwi per annum
- Two people from your organisation will have the opportunity to attend a kiwi health check



Korimako - \$25k pa

- Full marketing benefits
- Sponsor one of our contractor positions (e.g. Education, Volunteer & Events, Kiwi Management)
- Receive an annual report
- A group from your organisation will receive a team building experience with your sponsored position (E.g. Private Kiwi Tracker walk, Corporate work day, or 'Chick Pinging' adventure).



Kiwi \$25k pa (Minimum 2-year sign up)

- Full Marketing Benefits
- Naming rights to the WKT Night Walks
- Your branding on the Night Walks website, Facebook and Eventfinda pages; and all promotional material
- Option to provide branded signage/flags and uniform for night walks guides
- A group of up to 20 people will receive a private night walk on an agreed date.

Charities Commission: CC 27895

The Whakatāne Kiwi Trust is Inland Revenue approved for payroll giving donations.



Next step... get in touch

E marketing@whakatanekiwi.org.nz

W whakatanekiwi.org.nz

f facebook.com/whakatanekiwi

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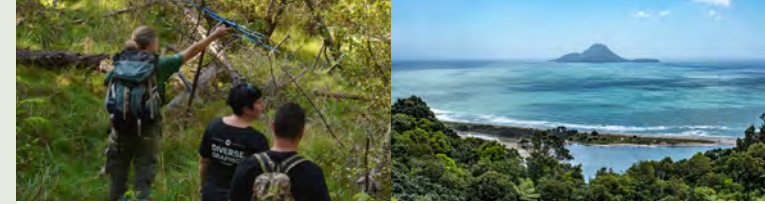
**WE NEED
YOUR HELP!**

**Healthy Forest
Healthy Kiwi
Healthy Community**

JOIN US IN SAVING WHAKATĀNE KIWI



A BIT ABOUT US... The Whakatāne Kiwi Trust is a charitable trust, established in 2006. The Trust oversees management of kiwi in the project area, coordinates pest control, and promotes kiwi conservation through advocacy, education and public events. The Trust is a leader in community-driven conservation.



100 active volunteers

work over 5,000 hours per year



8 → 350+

Local kiwi population has grown from 8 birds to more than 350



Over **650 dogs** kiwi aversion trained



Nearly **300 chicks** have reached the 'stoat proof' weight of 1000 grams



More than **16,300 pest animals** caught in traps



Over **2,100** people have been taken on **night walks**



More than **1,700 students** have experienced the **Kiwi Tracker Walk**



143 hectares of predator free kiwi habitat on Moutohorā Island

Over **90km** of trap lines currently maintained



2,000ha currently **under pest control management** with a vision to expand to 20,000ha

Figures August 2020

CORPORATE SPONSORSHIP

Your organisation can make a valuable contribution to our work and share in the benefits... a tangible commitment to environmental sustainability with a real 'feel good' factor.

There are five packages available for corporate sponsorship (see reverse for package details):



Kaka \$2k pa



Miromiro \$5k pa*



Toutouwai \$10k pa*



Korimako \$25k pa*



Kiwi \$25k (minimum 2-year sign up)*

***Benefits for all tiers \$5k and above:**

- Corporate Logo on WKT website with link to sponsor's website
- WKT Facebook posts celebrating our sponsorship relationship
- 2 x WKT Newsletter articles celebrating the relationship
- 1 x Media release
- Photo opportunity with Kiwi Truck in front of your business
- Annual update on the project
- Option for WKT to give a presentation to your employees



The Trust works in partnership with the Department of Conservation, Bay of Plenty Regional Council, Whakatāne District Council and Ngāti Awa to achieve the work that we do.

